

Privacy Policy

Head of data processing (HDP): PARIDE VENTURELLI SRL
Via Crema nr. 68 – Bagnolo Cremasco (CR)
Email address of HDP: info@parideventurelli.it

Modality and place in which the collected Data is being processed

Processing modalities

The *head of data processing* (HDP) uses appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of personal data.

The act of processing is carried out using IT and / or telematic tools, with organizational methods and logic strictly related to the purposes indicated. In addition to the HDP, in some cases, other parties involved in the organization (administrative-, commercial-, marketing-, legal staff or system administrators) or even external parties (such as third party technical service providers, postal couriers, hosting providers, computer companies, communication agencies) can in some instances also be appointed as data processors. In those cases, the updated list of data processing may be requested from the HDP.

Legal basis of data processing

The HDP processes personal data related to his contacts if one of the following conditions exists:

- the *owner* (of personal data) has given consent to one or more specific purposes;

Note: in some particular cases the HDP may be authorized to process personal data without the *owner's* consent or any other legal basis such as specified below, as long as the *owner* does not object ("opt-out") of such a treatment. However, this is not applicable if the processing of personal data is regulated by European legislation regarding the protection of personal data;

- processing is necessary for the execution of a standing contract with the *owner* and/or because of the execution of pre-contractual measures;

- processing is necessary to fulfill a legal obligation to which the *owner* is subject to;

- processing is necessary for the performance of a task of public interest or for the exercise of public powers related to the HDP;

- processing is necessary for the pursuit of the legitimate interest of the HDP or third parties.

In any case, it is always possible to ask the *owner* to clarify the legal grounds of each treatment and in particular to specify if the treatment is based on the law, determined by a contract or the necessity arises to be concluded by a contract.

Place of data processing

The data is being processed at the HDP's offices and in other places where the parties involved in the processing are located. For more information, contact the HDP.

The personal data of the *owner* may well be transferred to a country other than the one in which the *owner* is located. To obtain further information on the places of data processing, the *owner* can refer to the HDP or to the respective sections within this policy brief.

The *owner* has the right to obtain information regarding the legal basis of the transfer of data outside the European Union or to an international organization linked to public international law or constituted by two or more countries, such as the UN, as well as regarding the security measures adopted by the HDP to protect the data.

If one of the transfers described above takes place, the *owner* may refer to the respective sections in this document or request information from the HDP by contacting him using the details indicated above.

Period of conservation

The data is processed and stored for the time required and for the purposes for which it has been collected.

Therefore:

- The personal data collected for purposes related to the execution of a contract between the *owner* and the data processor will be maintained until the execution of this contract is completed.
- The personal data collected for purposes related to the legitimate interest of the HDP will be retained until such interest is satisfied. The *owner* can obtain further information on the legitimate interest pursued by the data processor in the relevant sections of this document or by contacting the HDP.

Given that the treatment is based on the consent of the *owner*, the HDP may keep personal data for longer, until such consent is revoked. Furthermore, the HDP may be obliged to keep the personal data for a longer period in compliance with a legal obligation or by order of a public/legal authority. At the end of the storage period the personal data will be deleted. Therefore, upon expiration, the right to access, cancellation, correction and the right to transfer data can no longer be exercised.

Purposes of the processing of collected data

The *owner's* data is collected to allow the data processor to provide certain services as well as considering the following purposes: statistics, establishing contact with the *owner* and interaction with external platforms.

To obtain further and more detailed information on the purposes of data processing and on the respective personal data as well as on the concrete relevance and purpose, the *owner* may refer to the relevant sections in this document.

Details on the processing of personal data

Personal data is collected for the following purposes and using the following services:

- Contact form (This Application)

By filling in the contact form, the *owner* consents to the treatment of this own personal data and responds to the requests for information, quotations, orders, or any other information indicated by the form.

Personal data means: zip code, city, tax number, name and surname, date of birth, email address, home address, country, telephone number, province and various other types of data.

The services contained in this section allow the HDP to monitor and analyze data traffic and keeps track on user behaviour.

Owner's Rights

The *owner* can exercise certain rights with reference to the data being processed by the HDP.

In particular, the *owner* has the right to:

- withdraw consent at any time. The *owner* can revoke the consent to processing of his personal data even though previously expressed.
- raising objection to the processing of personal data. The *owner* may object to the processing of personal data also if it takes place on a legal basis other than consent. Further details on the right to oppose and withdraw are indicated in the section below.
- access to personal data. The *owner* has the right to obtain information on which data has been and is being processed as well as on certain aspects of the processing and upon request, can receive a copy of his/her personal data.
- check and ask for correction. The *owner* can verify the correctness of his/her data and request its updating or correction.
- obtain a limitation of data processing. In case certain conditions are met, the *owner* can request the limitation of the processing of his/her data. In this case, the processor will not process the data for any other purpose than what they are allowed and entitled to.
- obtain the cancellation or removal of personal data. In case certain conditions are met, the *owner* can request the deletion of their data by the HDP.
- ask to receive own personal data or have it transferred to another user. The *owner* has the right to receive his/her data in a structured way and thus in a commonly used format, which is readable by an automatic device and, where technically feasible, obtains its transfer without delay. This task is possible when the data is processed by automated tools and the processing is based on the *owner's* consent, based on a contract to which the *owner* is a party or on contractual measures connected to it.

- file a complaint. The *owner* can file a complaint to the respective authority on data protection or go to court.

Details on the right to object

When personal data is processed in the public interest, exercised by a public/legal authority in which the HDP is involved in or to pursue a legitimate interest of the HDP, *owners* still have the right to oppose the processing by stating their particular reasons/situation.

Owners are reminded that, if their data is processed for direct marketing purposes, they may oppose the processing without any given reason. To find out if the HDP is processing data for direct marketing purposes, *owners* can refer to the respective sections in this document.

How to exercise rights

To exercise their rights, *owners* can send a written request to the HDP. His contact details are indicated in this policy brief. Requests are filed free of charge and processed by the HDP as soon as possible, in any case within one month.

Further information on processing

Defense in court

The *owner's* personal data may be used by the HDP in court or in the preparatory stages as statement of defense against abuse of improper usage connected to services requested by the *owner*. The *owner* declares to be aware that the HDP may be required to disclose the data by order of public authorities.

Information not included in this policy

Further information in relation to the processing of personal data may be requested at any time from the HDP using the contact details stated above.

Changes to this privacy policy

The HDP reserves the right to make changes to this privacy policy at any time by informing *owners* on his website and, if possible, by sending a written notification to the *owners*, using the contact details in possession of the HDP. Therefore, it is advised to consult this webpage on a regularly basis, referring to the date of the last modification indicated at the bottom of this letter.

If the changes involve processing, which asks for a special consent, the HDP will collect the *owner's* consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

Personal information is any information that, directly or indirectly, even in connection with any other information, including a personal identification number, identifies an individual or helps to make an individual in any way identifiable.

Person of interest

The person to whom the personal data refers to.

Data Processor (or processor)

The person, legal person, public administration and any other entity that processes personal data on behalf of the HDP, is set out in this privacy policy.

Data Processor (or processor)

The natural or legal person, the public authority, a legal entity or any other body that, individually or together with others, determines the purposes and means of the processing of personal data and the instruments adopted.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document is intended to be extended to all current member states of the European Union and the single European Market.

COOKIES

Data is stored to some extent in local or portable storage devices held by the processors.

Legal references

This privacy statement is drafted on the basis of multiple legislative briefs, including art. 13 and 14 of the EU Regulation 2016/679 GDPR.

Information on the use of cookies

The information on the use of cookies is made available to the *owner* on the website www.parideventurelli.it relating to the implementation of a provision on protection of personal data set 8th May 2014 concerning the "Identification of simplified procedures for information and acquisition of consent on the use of cookies" and in compliance with the European Regulation 2016/679 GDPR.

The information is prepared and updated by PARIDE VENTURELLI S.R.L., operator of the website (also site manager) and the head of the processing of personal data connected to it, with headquarters in Bagnolo Cremasco (CR), Via Crema n. 68 – email: info@parideventurelli.it

Any further requests regarding the use of cookies on this website may be sent to the email address stated above.

The same address can be used to exercise his/her rights as a concerned party at any time referring to (European Regulation 2016/679 GDPR: access, cancellation, updating, change, integration, etc. of data), as well as to request the updated list of designated data processors.

Your personal data is in any case treated by specific persons in charge of PARIDE VENTURELLI S.R.L., and will not be communicated or disseminated outside of what has been specified.

What are cookies?

Cookies are short text files that are downloaded to a device when a user visits a website. At each subsequent visit, cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies). Cookies are useful because they allow a website to recognize the user's device. They have different purposes such as, for example, to allow efficient navigation between pages, remembering favorite sites and, in general, improving the browsing experience. They also help to ensure that the advertising content displayed online is more targeted to a user and his interests. Depending on the function and purpose of use, cookies can be divided into technical cookies, profiling cookies, third-party cookies.

How many types of cookies are there?

There are two basic macro-categories, with different characteristics: technical cookies and profiling cookies. Technical cookies are generally necessary for the proper functioning of the website and to allow browsing; without them you may not be able to view the pages correctly or use some services. For example, a technical cookie is essential to keep the user connected during the entire visit to a website, or to memorize the language settings, the display, and so on.

Technical cookies can be further divided into:

- navigation cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas);
- analytics cookies, similar to technical cookies only when used directly by the site manager to collect information, in aggregate form, on the number of users and how they visit the site.
- functionality cookies, which allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered to the same.

Profiling cookies are more sophisticated! These cookies have the task of profiling the user and are used in order to send advertising messages in line with the preferences shown by the same during its navigation.

Third-party cookies

It may also happen that a web page contains cookies from other sites and contained in various elements hosted on the page itself, such as banner ads, images, videos, etc. They are so-called third-party cookies, which are usually used for profiling purposes.

This website uses third-party cookies.

Which cookies does this website use and how to disable them

This website uses technical cookies, aimed at ensuring the correct functioning of the site.

The website also uses the following third-party cookies:

To improve the website and understand which parts or elements are most appreciated by users, third-party Google Analytics cookies are used as an anonymous and aggregate analysis tool. These cookies are not proprietary tools, for more information, you can consult the information provided by Google at the following address: <http://www.google.it/policies/privacy/partners/>.

Some web pages incorporate YouTube video content. By visiting a page containing a YouTube video, or by clicking to view the video, cookies from YouTube could be called up. These cookies are not proprietary tools. To learn more, visit the Google information page stated above.

Technical cookies, third-party cookies linked to the presence of "social plugins" and analytics are the only cookies that the website uses to make the user's browsing enjoyable. Profiling cookies are not used instead.

Cookie management

The user can decide whether to accept cookies using the settings on his browser. Disabling third-party cookies does not affect browsing in any way, but reduces the functionality of the website.

It is possible to deny the use of cookies, following the disabling procedure provided by your browser: Microsoft Windows Explorer, Mozilla Firefox, Google Chrome, Apple Safari.

If you also prefer that your data is not used in any way you can use anonymous browsing (Do Not Track option) of your browser: Microsoft Windows Explorer, Google Chrome, Mozilla Firefox, Apple Safari.

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Last Modification: 11/06/2019